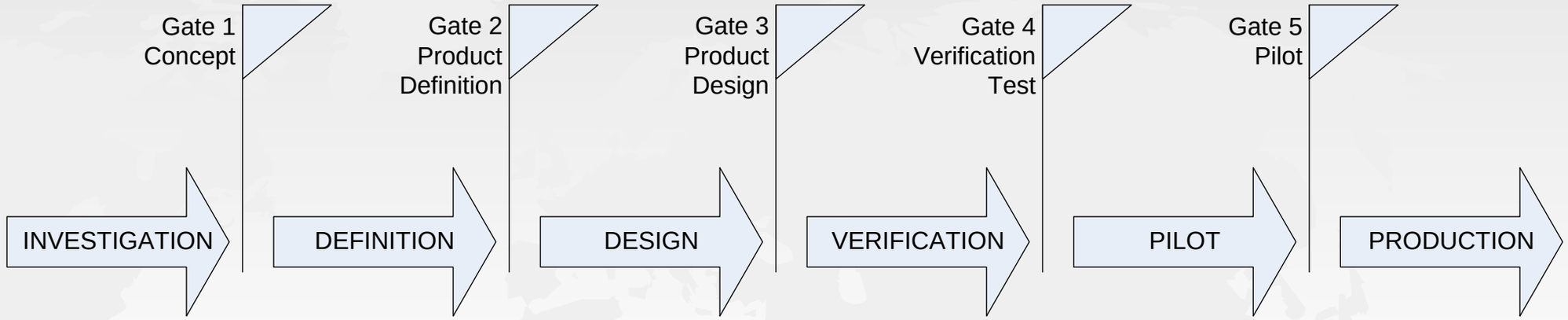

	Is there a business?	Can we execute?	Did we design it right?	Did we design the right thing? Are we ready to announce?	Are we ready to scale?	
Product Management	Product Requirements, Business Case	+ Marketing Plan	+ Beta Field Test Plan, Product Support Plan, Marketing BOM, Packaging Plan	+ Beta Field Test Results, Execute Marketing Plan	+ Customer Feedback	+ Sales Forecast
Engineering	Technical Feasibility, Assessment, Development Project Plan, Product Cost	+ Product Specification, Verification Test Plan, Staffing Plan	+ Prototype, Design Documentation, Unit Test Results, DFM Review Report	+ Verification Test Results, Compliance Review (& preliminary compliance testing)	+ Pilot Run Analysis, Verification Test Results (& final compliance testing)	+ Technical Support
Production		Manufacturing Plan	+ DFM Review, BOM Review, Product Cost Review, Supply Chain Plan (& advance purchasing)	+ Production Test Plan	+ Pilot Review	+ Manage Production Process

© 2017, Dale R. Scott, Attribution-ShareAlike 4.0 International